

Network Planning Analyst – Single Site Analysis

Why join Kalibrate

For over 25 years, Kalibrate have been staying ahead of the curve in the fast-moving world of fuel and convenience retail. We were the first to use the power of data for making better decisions and today our artificial intelligence & machine learning solutions have turned data into a smart, actionable tools. With over 300 clients in 70 countries, in mature and emerging markets, for clients large and small, our strategy and technology solutions empower fuel and convenience retailers around the globe to achieve greater value and success on their own terms.

It's an exciting time to join us as we have ambitious plans to grow over the next 5 years.

Role purpose

The successful candidate would work with our global client-base to help assess capital and operational investment opportunities at retail locations. These opportunities may include new builds, site upgrades and competitor acquisitions.

Utilizing our AI-driven predictive modelling and retail network planning solutions, the Network Planning Analyst would to simulate potential investment opportunities and analyze changes to sales and footfall, the impact on the local market, and the strengths and weaknesses of the approach. Findings would be summarized into comprehensive, insightful reports for review and delivery to clients.

The successful candidate would work as part of a team of Data Analysts, GIS Analysts and Data Scientists to promote continuous improvement of the processes. This would be achieved through utilizing new data sources, improving ETL & modelling processes, enhancing mapping capabilities and increasing the value of Kalibrate's offering.

The successful candidate has the opportunity to grow into a thought-leader across the business and to advance their career through a variety of different routes.

Kalibrate values

- **Lead the way**
 - You'll be our go-to person for many data-related activities and analysis projects
- **Empower others**
 - You'll share your findings and analysis with the members of your team to help with key projects
- **Challenge convention**
 - You'll be curious about best practice and new data processes. You'll identify potential inefficiencies in data processes and develop innovative solutions t
- **Be genuine**
 - You'll be passionate about data and have a positive attitude.

Key skills and attributes

Required Skills & Experience:

- Experience in, or a good understanding of the fuel, convenience and food service retail sector
- Strong research skills and experience in delivering data insights, making recommendations and following them through
- Advanced statistical analysis skills:
 - Analyze/interpret data and present results using established methods
 - Evaluation of coverage and accuracy of data
 - Prepare comprehensive and detailed reports
 - Manage large quantities of complex data
 - Manage multiple analyses and priorities
- Strong Excel skills (Pivot tables & look-ups)
- Understanding of statistical concepts including correlation, variance, significance, and predictive model fitting.
- Excellent verbal and written communication skills, with the ability to present findings internally and to clients.

Desirable Skills & Experience:

- Alteryx or other ETL solutions
- GIS tools such as QGIS, ArcGIS or MapInfo
- Mapping tools such as leaflet, MapBox & GeoServer
- PowerBI, Tableau or other BI tools
- Programming languages such as R or Python
- Demographic or traffic data
- Language skills - Japanese, Spanish & Portugese.

Qualifications

- Degree qualified, preferably in a science, technical or business field